



FUTURETECHLIVE! EVENTS 2019

Sponsor / Exhibition Rates

FutureTechLive! @ COMIC-CON SAN DIEGO 50th Anniversary



www.futuretechlive.com

Sponsor/ Exhibition Packages

Presenting Sponsor

\$75,000

- ✓ Sponsorship of the entire Future Tech Live @COMIC-CON at the Omni Grand Ballroom – upwards of 18,000 square feet featuring attractions and personalities in virtual and augmented reality, XR, AI, Gaming, Robotics, Blockchain, and more.
- ✓ Sponsorship of a panel at Comic-Con spotlighting your latest innovations.
- ✓ Speaking presence on other applicable panels we curate for Comic-Con.
- ✓ Sponsorship of all VIP events, talent area, and materials.
- ✓ Comprehensive promotional support from Comic-Con, including an exclusive Comic-Con media preview scheduled for Wednesday July 17 from 3:00-6:00 PM.
- ✓ Access to Press Contact List (more than 2,000 contacts)

- ✓ Designated premium exhibition space allotted of up to 2,500 square feet for you to showcase and demo your tech and that of your partners.
- ✓ Sponsor may invite additional partners to exhibit as part of their space, subject to FTL's approval and their agreement to terms, conditions and rates to exhibit.
- ✓ Sponsor's name and logo on signage at all entrances and exits, and within the space.
- ✓ Sponsor name and logo (where applicable) on FTL Promotions, Press Releases, etc.
- ✓ 20 Comic-Con Full-Access Passes for Team.
- ✓ 50 Tickets for the VIP Reception.

Partner Sponsor

\$40,000

- ✓ Sponsor featured as Co-Host of FTL @Comic-Con at the Omni Grand Ballroom.
- ✓ Unique, Premium Exhibit Space of up to 1,000 square feet.
- ✓ Sponsorship of a panel at Comic-Con spotlighting your latest innovations.
- ✓ Speaking presence on other applicable panels we curate for Comic-Con.
- ✓ Sponsor name and logo (where applicable) on FTL Promotions and Press Releases and selected signage.
- ✓ Access to Press Contact List (more than 2,000 contacts)
- ✓ 10 Comic-Con Full-Access Passes for Team.
- ✓ 25 Tickets for the VIP Reception.

Mobile Charging Station & Gold Sponsor

\$25,000

- ✓ Sponsor featured as Host of an Interior Mobile Charging Station within Exhibition.
- ✓ Unique Exhibit Space of up to 750 square feet.
- ✓ Sponsor name and logo (where applicable) on FTL Promotions, Press Releases and selected signage.
- ✓ Speaking presence on applicable panels we curate for Comic-Con.
- ✓ Access to Press Contact List (more than 2,000 contacts)
- ✓ 10 Comic-Con Full-Access Passes for Team.
- ✓ 25 Tickets for the VIP Reception

VIP Reception Sponsor

\$25,000

- ✓ Sponsor featured as Host of the Saturday Night VIP Reception.
- ✓ Unique Exhibit Space of up to 500 square feet during run of show.
- ✓ Sponsor name and logo (where applicable) on FTL Promotions, Press Releases, and signage for the reception, as well as selected Con signage.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ Speaking presence on applicable panels we curate for Comic-Con.
- ✓ 8 Comic-Con Full-Access Passes for Team.
- ✓ 40 Tickets for the VIP Reception.

Silver Sponsor

\$20,000

- ✓ Sponsor featured as a Co-Host of the Exhibition Space.
- ✓ Unique Exhibit Space of up to 400 square feet.
- ✓ Sponsor name and logo (where applicable) on FTL Promotions, Press Releases, and selected signage.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ Speaking presence on applicable panels we curate for Comic-Con.
- ✓ 8 Comic-Con Full-Access Passes for Team.
- ✓ 15 Tickets for the VIP Reception.

Developers / Industry Night Sponsor

\$15,000

- ✓ Sponsor featured as a Host of the Developers/Industry Night Preview (Wed. July 17).
- ✓ Unique Exhibit Space of up to 300 square feet for run of show.
- ✓ Sponsor name and logo (where applicable) on FTL Promotions Press Releases and unique signage.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ Speaking presence on applicable panels we curate for Comic-Con.
- ✓ 8 Comic-Con Full-Access Passes for Team.
- ✓ 15 Tickets for the VIP Reception.

Exhibitor Deluxe

\$7,500

- ✓ 10x20 interior space.
- ✓ Company name and logo (where applicable) on FTL Promotions and Press Releases.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ Speaking presence on applicable panels we curate for Comic-Con.
- ✓ 6 Comic-Con Full-Access Passes for Team.
- ✓ 10 Tickets for the VIP Reception.

Core Exhibitor

\$5,000

- ✓ 10x10 exterior terrace space.
- ✓ Company name and logo (where applicable) on FTL Promotions and Press Releases.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ Speaking presence on applicable panels we curate for Comic-Con.
- ✓ 4 Comic-Con Full Access Passes for Team.
- ✓ 8 Tickets for the VIP Reception.

Starter Exhibitor

\$2,500

- ✓ 6 foot Table with tablecloth and chairs.
- ✓ Company name and logo (where applicable) on FTL Promotions and Press Releases.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ 2 Comic-Con Full-Access Passes for Team.
- ✓ 5 Tickets for the VIP Reception.

FutureTechLive! @ Comic-Con San Diego

Additional Options

Hackathon

See Below

Vid-a-thon

See Below

Bespoke Panel

\$12,500

- ✓ A Panel will be constructed and curated uniquely for your company. (Subject to the approval by Comic-Con.)
- ✓ VIP seating for invited guests and press.
- ✓ Panel promoted in online and printed events guide as well as on Comic-Con App.
- ✓ Company name and logo (where applicable) on FTL Promotions and Press Releases.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ 8 Comic-Con Full-Access Passes for Team/ Speakers.
- ✓ 15 Tickets for the VIP Reception.
- ✓ Organized Product Give-aways.

Co-Sponsor VIP Reception

\$5,000

- ✓ Featured as co-Host of the Saturday Night VIP Reception.
- ✓ Sponsor name and logo (where applicable) on FTL Promotions, Press Releases, and signage for the reception.
- ✓ 15 Additional tickets for the VIP reception.

Exterior Signage

- ✓ Signage such as window clings and banners may be hung or attached on the Omni balconies and large windows. Significant sizing and a range of options are available.

Please contact us for rates and placement option.

COMIC-CON SAN DIEGO

Hackathon Partners/Sponsorship Packages

	Startup	Gold	Platinum	Presenting
	\$5,000	\$10,000	\$17,500	\$30,000
GENERAL				
Send Technical Mentors	x	x	x	x
Host A Prize	x	x	x	x
Host a Tech Talk or Workshop		x	x	x
Opening Ceremony Intro			x	x
Keynote Speech				x
Final Round Judge				x
Host Internet				x
RECRUITING				
Distribution of Recruiting Info	x	x	x	x
Access to Hacker Info		Post Event	Day-Of	Early
Exhibition &/or Recruiter Table		x	x	x
Private Interview Location			x	x
BRANDING				
Logo on Website	small	medium	large	extra-large
Distribution of SWAG	x	x	x	x
Email Blast	x	x	x	x
Logo on Shirt	small	medium	large	extra-large
Logo on SWAG Bag		medium	large	extra-large
Standing Banner Permitted		x	x	x
Sponsor a Meal or Event		x	x	x
Award Custom Prize			x	x

COMIC-CON SAN DIEGO

Vid-a-thon Partners/Sponsorship Packages

Presenting Sponsor

\$30,000

- Presents the **Vid-A-Thon Smartphone Storyteller Challenge** in the Hackathon zone in FutureTechLive! @ Comic-Con
- Presenting two challenges of the **Vid-a-thon**
- Workshop at **Vid-A-Thon**
- Exhibition space in FutureTechLive! @ Comic-Con – up to 200 square feet. Including Media and other events. July 17-21, 2018
- Co-Sponsor of Developers' sneak preview night
- Co-sponsor of VIP Reception
- Sponsor name and logo will be on winning videos, which will be blasted out via Comic-Con Social Media (1M+ Subscribers & Followers)
- Access to Comic-Con's Press Contact List (2,000+ contacts)
- Sponsor name and logo on FutureTechLive! Promotions, Social Media, Press Releases, and selected signage
- 10 Comic-Con Full-Access Passes for your team (Comic-Con passes have long been sold out)
- 25 Tickets for the VIP Reception

Partner Sponsor

\$20,000

- Partner level sponsor of the **Vid-A-Thon Smartphone Storyteller Challenge** in the Hackathon zone in FutureTechLive! @ Comic-Con
- Presenting one challenge of the **Vid-a-thon**
- Workshop at **Vid-A-Thon**
- Exhibition space in FutureTechLive! @ Comic-Con – up to 200 square feet. Including Media and other events
- Co-Sponsor of Developers' sneak preview night
- Co-sponsor of VIP Reception
- Sponsor name and logo will be on winning videos, which will be blasted out via Comic-Con Social Media (1M+ Subscribers & Followers)
- Access to Comic-Con's Press Contact List (2,000+ contacts)
- Sponsor name and logo on FutureTechLive! Promotions, Social Media, Press Releases, and selected signage
- 6 Comic-Con Full-Access Passes for your team (Comic-Con passes have long been sold out)
- 15 Tickets for the VIP Reception

FutureTechLive!

@ WONDERCON 2018

Anaheim

March 29 – April 1

Sponsor/ Exhibition Packages

Presenting Sponsor

\$15,000

- ✓ Sponsorship of the entire Future Tech Live @Wondercon at the Anaheim Convention Center –featuring attractions and personalities in virtual and augmented reality, robotics, artificial intelligence, gaming, emerging and sustainable tech.
- ✓ Sponsorship of a panel spotlighting your latest in innovation and product. VIP seating for invited guests and press.
- ✓ Panel promoted in online and printed events guide as well as on Comic-Con App.
- ✓ Sponsorship of all VIP events, talent area, and materials.
- ✓ Comprehensive promotional support from Wondercon/Comic-Con International.
- ✓ Access to Press Contact List (More than 2,000 contacts)
- ✓ Designated premium exhibition space allotted of up to 2,000 square feet for you to showcase and demo your tech and that of your partners.
- ✓ Sponsor may invite additional partners to exhibit as part of their space, subject to FTL's approval and their agreement to terms, conditions and rates to exhibit.
- ✓ Sponsor's name and logo on signage at all entrances and exits, and within the space.
- ✓ Speaking presence on applicable panels we curate for Wondercon
- ✓ 15 Full-Access Passes for Team.

Partner Sponsor

\$10,000

- ✓ Sponsor featured as Co-Host of Future Tech Live! @Wondercon at the Anaheim Convention Center.
- ✓ Unique, Premium Exhibit Space of up to 1,000 square feet.
- ✓ Sponsorship of a panel spotlighting your latest in innovation and product. VIP seating for invited guests and press.
- ✓ Panel promoted in online and printed events guide as well as on Wondercon App.
- ✓ Sponsor name and logo on FTL Promotions and Press Releases and selected signage.
- ✓ Speaking presence on applicable panels we curate for Wondercon.
- ✓ 10 Full-Access Passes for Team.

Mobile Charging Station Gold Sponsor

\$7,500

- ✓ Sponsor featured as Host of an Interior Mobile Charging Station within Exhibition.
- ✓ Unique Exhibit Space of up to 750 square feet.
- ✓ Sponsor name and logo on FTL Promotions and Press Releases and selected signage.
- ✓ Speaking presence on applicable panels we curate for Wondercon.
- ✓ 10 Full-Access Passes for Team.

Silver Sponsor

\$6,000

- ✓ Sponsor featured as a Host of the Exhibition Space.
- ✓ Unique Exhibit Space of up to 400 square feet.
- ✓ Sponsor name and logo on FTL Promotions and Press Releases and selected signage.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ Speaking presence on applicable panels we curate for Wondercon.
- ✓ 8 Full-Access Passes for Team.

Exhibitor Deluxe

\$3,250

- ✓ 10x20 interior space.
- ✓ Company name and logo on FTL Promotions and Press Releases.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ Speaking presence on applicable panels we curate for Wondercon.
- ✓ 6 Full-Access Passes for Team.

Core Exhibitor

\$2,000

- ✓ 10x10 interior space.
- ✓ Company name and logo on FTL Promotions and Press Releases.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ Speaking presence on applicable panels we curate for Wondercon.
- ✓ 4 Full-Access Passes for Team.

Starter Exhibitor

\$1,000

- ✓ 6 foot Table with tablecloth and chairs.
- ✓ Company name and logo on FTL Promotions and Press Releases.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ Speaking presence on applicable panels we curate for Wondercon.
- ✓ 2 Full-Access Passes for Team.

Additional Options

Panel Sponsorship

\$5,000

- ✓ A Panel will be constructed and curated uniquely for your company.
- ✓ Panel promoted in online and printed events guide as well as on Wondercon App.
- ✓ Company name and logo on FTL Promotions and Press Releases.
- ✓ Access to Press Contact List (More than 2,000 contacts).
- ✓ 8 Badges for Team/ Speakers. VIP seating for invited guests and press.
- ✓ Organized Product Give-aways.

Exterior Signage

- ✓ Signage such as window clings and banners may be hung or attached on the Convention Center balconies and large windows. Significant sizing and a range of options are available.

Please contact us for rates and placement options.

FutureTechLive!
@ SXSW
Gaming Expo
Austin
March 15-17

Sponsor/ Exhibition Packages

BOOTH SIZE	RATE
20X10	\$5,000
20X20	\$7,500
20X20 Island	\$10,000
30X30 Island	\$15,500

FutureTechLive! @ SXSW

SPACE JAM HACKATHON

Austin

March 15-17

Partners/Sponsorship Packages

	Startup	Gold	Platinum	Presenting
	\$5,000	\$10,000	\$17,500	\$30,000
GENERAL				
Send Technical Mentors	x	x	x	x
Host A Prize	x	x	x	x
Host a Tech Talk or Workshop		x	x	x
Opening Ceremony Intro			x	x
Keynote Speech				x
Final Round Judge				x
Host Internet				x
RECRUITING				
Distribution of Recruiting Info	x	x	x	x
Access to Hacker Info		Post Event	Day-Of	Early
Exhibition &/or Recruiter Table		x	x	x
Private Interview Location			x	x
BRANDING				
Logo on Website	small	medium	large	extra-large
Distribution of SWAG	x	x	x	x
Email Blast	x	x	x	x
Logo on Shirt	small	medium	large	extra-large
Logo on SWAG Bag		medium	large	extra-large
Standing Banner Permitted		x	x	x
Sponsor a Meal or Event		x	x	x
Award Custom Prize			x	x

CONTACT

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